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## FIRST LADY CHERI DANIELS BRINGS HEART TO HEART TO BALL STATE

**Muncie, IN** – First Lady Cheri Daniels will speak about her Heart to Heart initiative on Wednesday, October 11, 2006 at 7:30 P.M. in Cardinal Hall B in the L.A. Pittenger Student Center. Cholesterol and blood pressure screenings will be provided from 6:30-7:30 that evening.

Daniels lost her mother to heart disease, which brings this issue close to home. "Heart disease takes too many precious lives each year. It's up to us to tell the women we love about heart disease and encourage them to live heart healthy lifestyles," Daniels said.

Heart to Heart is a program that encourages Hoosier women to lead heart-healthy lifestyles. The program is designed to educate young women on the risk factors of heart disease and healthy heart habits for preventing heart disease. Heart to Heart encourages women to have heart-to-heart conversations about heart disease with the women they love.

Heart disease is the number one killer of women, taking over 40,000 Indiana women's lives each year. In keeping with Indiana's commitment to supporting healthy, productive citizens, the First Lady of Indiana and the State Department of Health Office of Women's Health have teamed up to focus on the issue of women's heart disease.

For more information about Heart to Heart visit <u>www.hearttoheart.in.gov</u>. or contact Jill Burleson at 317-931-3076.